



Website Services

Achieving a presence on the World Wide Web is essential in today's real-time, information-intense, global business economy. Whether you're building a new web presence or enhancing an existing one, the Apex Technology Group can help you achieve all your business goals.

Website Design and Development

Apex offers affordable website design and development solutions that are functional, user and search engine friendly.

We are able to assist with:

- Website design
- Content Management Systems (CMS)
- Website marketing
 - SEO/PPC
 - Email marketing
 - Social media
 - Analytics
 - Webinars
- Salesforce.com integration
- Microsoft SharePoint customized integration
- Custom website development
- Professional photography services

Is your website getting the results you need?

With our website audit, your company receives detailed strategies to improve your website. Our team of experts will evaluate your website from four key perspectives:

1. Ease of Use

We will look at your website from a visitor's perspective reviewing navigation and site structure.

2. Design

Design is subjective, but we will look at the site's design from a standards point of view.

3. Marketing and Search Engine Optimization

Everyone who comes into contact with your company visits your website. What can you do to communicate more effectively online? Does your site maximize your presence with search engines like Google and Yahoo?

4. Technical Implementation and Browser Capability

How your site is coded can affect search engine optimization (SEO), compliance, and ease of use.

Apex's web sites provide pragmatic, high quality and effective web services. We create and maintain your professional website to meet your needs, from simple solutions to those requiring infusion of the newest internet and e-commerce technologies.